

# PHOENIX FM

## “NEWSFLASH”



February/March 2009... No. 10

### **President's Report**

Hot Hot Hot.

A very big welcome to all our new members. Phoenix FM is one big happy family, and you will find that more you put in, the more you will get out of it. Enjoy your time here, we have top class equipment and tech support, creative freedom in all forms and an open committee who welcome and appreciate all our members thoughts and ideas.

Well Summer is well and truly here! I hope you have all found a shady spot. If you have been in the studio lately then you would noticed that we have shelled out some coin and purchased an air conditioner. It's a ripper and it's working a treat, could you imagine trying to do a show in the studio without it? Many thanks to Peter who picked it up and installed it.

As I write this our state is up in flames. What a tragic event. I'm stunned and lost for words. Our hopes and prayers for those who are affected. It's times like these that we witness the triumph of the human spirit, slowly but surely spirits will raise with tales of remarkable acts of survival and generosity. I hope everyone of our Phoenix members and their families got through these events unscathed.

On another note but still on the same subject I was very bemused on that Saturday night. With smoke and embers heading our way and an upset wife I turned on the radio. I tuned into 89.5 only to get flood and King Tide warnings. Incredible!! With our state and our town on fire and people confused and frightened our local resource and community radio station was broadcasting a Brisbane satellite program. Thankfully the ABC had excellent coverage, but the whole town should be appalled at Fresh's behaviour. It is just a further example of why Bendigo needs Phoenix FM to succeed.

### **Moving on now.**

Local Music Month (January) was a tearaway success. I would like to thank and congratulate all presenters for their efforts over the past month. Music, readings, interviews and live performances graced the Bendigo airwaves and the feedback we received was sensational. We were also able to raise our profile by featuring in article in the Bendigo Weekly. We now have a lot of local music in our media player, please feel free play a track or two as you see fit. I have no doubt that this will be an initiative that we will repeat in the near future, should you have any local music that we can add to our files please let us know.

January also saw Phoenix get outside the studio for a broadcast at the Eaglehawk Australia Day celebrations. Once again thankyou to Peter Williams, Bill Whitbread for sound and set up, and also Anne Conway who was M.C at the function but also organized all the specifics for our transmission. By getting behind the community and events like this we are gradually winning the public over. In just over a

year Phoenix has risen from relative obscurity to become the leader of community radio. Maintaining an visual presence in the community must remain our focus. The more people who can see the work we do, the more support we will gain.

We still have just over 8 weeks of this time share arrangement remaining, all of these things are crucial in our case to the ACMA in securing more on air time. I am already hard at work in preparing submissions to the powers that be. When the time comes I believe that we will be giving it our 100% best shot in ensuring that Phoenix FM keeps 89.5 a community radio frequency. Until then, keep up the good work.

**Brad Warren  
President**

### **Presenter Profile – David Kennedy**



**Pictured are David and Helen Kennedy in the Phoenix FM Studio last December celebrating David's 50 years of Classical Music.**

Veteran community radio presenter David Kennedy has celebrated fifty years of his devotion to classical music and he is rapt that he was able to do it on Phoenix FM.

"I got the classics bug in 1958 when I was 18, and thanks to Phoenix I was able to pay tribute to the great classics on air by playing cd transfers from the vinyl LP's I first bought at that time" David says.

I've been broadcasting classics shows each week for 22 years in the Bendigo district, from when I first joined The great pioneer of local community radio, 3CCC, to the present, when I am broadcasting with its spiritual successor Phoenix FM.

In that time I have put over weekly 1000 shows to air and I am truly grateful to be with Phoenix today and to be able to sustain my addiction to music and my pleasure in broadcasting"

"To Phoenix FM I say, "Thank you very much. Phoenix is genuine community radio re-born. It's a great ideal and a it's a great community to be with"

David's two programmes were called "Starting from scratch. Classics for a beginner" and included recordings of his first favourites, Tchaikovsky's "Swan Lake" and "1812 Overture" and Rossini's "William Tell" Overture.

Phoenix's decision to promote local music during January has resulted in broadcasts of music performed by some of Bendigo district's leading musicians on David' Kennedy's Monday show.

The first week has featured recordings of performances by the Bendigo Symphony Orchestra, followed in the second week by recordings of the Ravenswood Trio.



Pictured on the left is David Kennedy with Maldon based classical guitarist John Snowdon. David played a recording of John playing Rodrigos' popular guitar Concerto with the Bendigo Symphony Orchestra. Pictured on the right is David with fellow Phoenix Presenter simon Howard who talked about his passion for experimental music.



***Editors Note: Phoenix FM has received a large number of congratulatory emails regarding Local Music Month in general but in particular David Kennedy's Classics. David Kennedy's Classical Music Program can be heard each Monday afternoon at 1.30pm***

# **DO YOU HAVE A BUSINESS OR A FRIEND WHO HAS A BUSINESS HAVE YOU CONSIDERED PHOENIX FM SPONSORSHIP**

Phoenix FM's sponsorship rates are extremely affordable

**You would get**

**Five Prime Time Announcements each week  
Five Dusk To Dawn Announcements each week**

**Your announcement is recorded in a professional manner to your specifications.**

There is no minimum or maximum period of contract

Interested???? please call Glenda on 0403 186 466 or Anne on 5442 2973  
for all the details

## **Volunteers Meeting**

A Phoenix FM volunteers meeting was held early in February. Attendance was relatively small however some excellent issues were raised and some have already been acted upon by the Committee of Management. Volunteers should try to make these meetings as it is your chance to speak up and most importantly be listened to regarding any matters affecting Phoenix FM.

## **SHAVE FOR A CURE**

Glenda Eddy has launched her campaign whereby she will have her head shaved at 7.00pm on Thursday April 2 at our studio at 128 Reservoir Road, Bendigo provided an amount of \$2,000 has been raised for sponsorship. Also getting into the swing of things (although not quite as brave as Glenda) Anne Conway will be colouring her hair (will anyone notice any difference????) and Max Primmer will also be colouring his hair and Andy Hasler from Centcom will be having his hair shaved.

If you would like to sponsor Glenda you may donate online at [222.shaveforacure.com](http://222.shaveforacure.com) or else contact Glenda direct on 0403 186 466.

An amount of \$500.00 has already been donated and we would like this total to be added to. Please donate as much as you possible can for this cause. All Donations over \$2 are tax deductible. Thank you ever so much to the many wonderful people who have dug deep already to support Phoenix Fm Staff and other community Members

This is a great cause and will assist the Leukemia Foundation.

## EAGLEHAWK LIONS CLUB

Phoenix FM and Eaglehawk Lions Club have formed a very solid relationship of mutual support. The Lions Club have been particularly generous to Phoenix in that they have paid our Public Liability Insurance two years running! By way of thanks our members assisted the Lions Club in selling tickets for their major Christmas Raffle. We sold just on 1000 tickets (including the winning one) and the Lions Club then donated a further \$800.00 to Phoenix! A huge thankyou to the Eaglehawk Lions Club!



Pictured above L/R are Leo Morgan, Glenda Eddy, Tony Harrison, Anne Conway, Nathan Martyn and Bob Hunt at the Major Raffle Draw in Eaglehawk on 21<sup>st</sup> December

## Local Music Month

### Report by Jacques Soddell

In January we celebrated one year since going to air for our first test broadcast. We did this by nominating January as Local Music Month to promote Central Victorian musicians of all styles and genres. It was a simple idea, but the results were rather exciting. We heard rock, country, pop, electronic, experimental, folk and classical music by local composers and performers. Many presenters organized special events including live to air performances, interviews with local musicians or complete programs devoted to local music. Some presenters played recordings they had made of local artists. Much of the music was not only performed by local artists but written and composed by them as well. To top it off we even had a live broadcast of the Australia Day ceremony in Eaglehawk, including local performers.

As is common in community radio, many presenters are music enthusiasts and usually supply their own recordings. To make it easier for presenters to play something local if they didn't have any of their own, we loaded as much local music as we could find onto the studio computer, but we are always looking for more

So we can proudly say that at the end of our first year, local music of many different musical styles has resurfaced on the local airwaves, and even heard by the rest of the world via the web..

We want to keep this up. Artists from all of Central Victoria are encouraged to send Phoenix FM copies of their recordings, a biography, artist statement and contact details. We also hope to organize regular live to air performances. Support local music. Listen to Phoenix FM, your community radio station.

Thanks to everyone

**Jacques Soddell**

## Angela Morrissey - "Mysteries Mania" Art Exhibition

One of our presenters, Angela Morrissey who presents "Sistaz With Voice" each second Monday at 12.00 noon is a lady of many talents. She along with Justin James has an art exhibition called "Mysteries Mania" showing at the Brunswick Street Gallery, Fitzroy from 13<sup>th</sup> – 26 March 2009. This debut exhibition has an opening night on Friday 13 March and all are invited to join Angela and James for drinks from 6 – 8pm. If you would like further information about this wonderful exhibition please contact Phoenix FM and we will put you in touch with Angela.

## PHOENIX FUNDRAISING RAFFLE



### PHOENIX 89.5FM SUMMER RAFFLE

**Queen Size Comforter Set – (Burgundy in Colour) Value: \$220.00**

**\$50.00 Petrol Voucher  
Meal Voucher  
New Victoria Hotel Eaglehawk  
Value \$20.00**

**Tickets \$1.00 Each**

Raffle Will be drawn on 18<sup>th</sup> March on Air @ 11.30am  
Winners Will Be Notified  
Central Victorian Community Broadcasters Inc. A0050124F

We currently have a new raffle “on the go”

Prizes are as per stated on the left and tickets are only \$1.00 each.

Tickets can be purchased at the studio during broadcasting ours or through selected outlets.

If you would like to sell any books it would be Most appreciated.

Please contact our secretary on 0403 186 466 to arrange collection of your book.



#### ERNIE JOHNS & AVALANCHE BAND

Ernie Johns and Avalanche band run a monthly show at the Golden Hills Motel, Bendigo.

Over several months last year they put aside all profits after cost which culminated in a donation to Phoenix FM of \$700.00 which was presented at their December function.

Murphy’s Law being what it was there was not a camera in the building at the time!

A huge thankyou to Ernie Johns and Avalanche Band – proud supporters of Phoenix FM

**Ernie Johns & Avalanche presented with a Phoenix FM Certificate of Appreciation by Anne Conway  
L/R Roz Webb, Kerrie Archibald, Anne Conway, Ernie Johns, Fred Goodwin**

## AUSTRALIA DAY 2009

Phoenix FM presented a live Outside Broadcast of the Eaglehawk Australia Day Ceremony. We have had excellent reports from as far away as America as to the quality of the broadcast. Congratulations must go to Peter Williams for his electronic wizardry and to Bill Whitbread for providing and operating the sound system that all speakers and entertainers used. The broadcast went for around an hour and a half culminating in the firing of the cannons (something unique to Eaglehawk) and there was not one glitch. Special thanks also to Brasseys Restaurant and Wine Bar, Eaglehawk who made the whole thing possible by sponsoring us and letting us use their phone line. This is a lovely little eatery in Eaglehawk – try it out sometime. Phoenix was also represented in the Ceremony as Anne Conway had been appointed Master of Ceremonies by the Australia Day Committee – an honour she accepted with great pleasure.



**A fairy floss coated Marlene Quay takes a break from the heat and the wind at Lake Weeroona**

Phoenix FM also had a presence at Lake Weeroona on Australia Day at the Rotary Market where Marlene Quay busied herself with the task of making fairy floss and she and other volunteers sold raffle tickets and talked up Phoenix FM to the public.

Hot gusts of wind played havoc with the fairy floss machine resulting in Marlene, volunteers, passers by and the unfortunate stall-holder next door being coated with fairy floss – still we made some money! A special thanks to Chris Bolton who was also a huge help on the day.

It is most important that Phoenix FM does not become complacent even though we are continuing to receive excellent feedback. We need to maintain our public profile as high as we possibly can and the need for fund raising at this early stage is critical.

If anyone can assist at events such as this it would be most appreciated

### **Buy/Sell/Swap**

Glenda Eddy has introduced a buy/sell/swap segment into her radio program which is heard each Tuesday morning between 9.00am and 11.00am. This is totally free and if you have any items you would like to buy/sell or swap all you have to do is contact Phoenix FM on 54441129 or 0403 186 466 by 8.30am on Tuesdays and register your interest.

### **Report From Glenda Eddy (Our Secretary)**

With many Artists and Record Companies showing Support for PhoenixFm the Music Library is starting to grow.

It is an ongoing effort to reach out to all genres for their support.

My Tuesday Morning Country Show (9am to 11am ), is going along quite well. Many Phone Calls for requests are being taken and the music is getting out there for all the artists who are supporting us. Thank you to all who have supported the Station with your music, I hope your support will continue not only in the Country Genre but the local artists also.

This year I have commenced a **BUY, SWAP and SELL** segment into the program It is hoped that many items will be added to the list as the time goes by. The support as we go to print with the Newsflash has been very encouraging.

As a member of Phoenix Fm, this year I have decided to enter in the Shave For A Cure that the Leukaemia Foundation are running to raise funding for this Cause.

There would be a very small number of People these days who can hold up their hand and say that they haven't been touch by Cancer or Leukaemia. Unfortunately, this disease appears to be on the rise. Please consider supporting myself and Anne Conway we are aiming to raise a grand total of \$2000 or more for the foundation. To donate please call Glenda on 03 5443 2738 or 0403 186 466 or you have the option of donating online at the [www.worldsgreatestshave.com](http://www.worldsgreatestshave.com) under my name. Donations can also be sent to P.O Box 107, California Gully Vic 3556. Donations over \$2 are Tax Deductible

*Editors Note: Please read update on Shave For A Cure elsewhere in newsletter – we have more participants!*

## Vale Sparky



Sparky (front) with his girlfriend, Natasha

Glenda Eddy lost her much loved cat Sparky recently. He was a reasonably elderly cat having reached the age of 100 years old in our time on 3<sup>rd</sup> January. The heat must have been too much for him he suffered two strokes which led to his passing. Sparky was very special to Glenda and he loved her very much too. His friend Natasha who died previously was eighteen months older than Sparky. Our condolences, Glenda.

## February/March Birthdays

We wish the following members are very happy birthday as they celebrate their special day during the next couple of months.

David Keith

17<sup>th</sup> February

Bill Whitbread

7<sup>th</sup> March

David Kennedy

20<sup>th</sup> March

Please make sure we have your birthday recorded so that we can help you celebrate



## LIFE ALTERING CHALLENGE FOR FLOREENA

In the week's leading up to Christmas 2008, Floreena Forbes received a devastating diagnosis of breast cancer.

Floreena has had a lumpectomy and has now started chemotherapy and radiotherapy treatment – a regime which will last around six months. Floreena is dealing with this setback in characteristic fashion and already has big post-recovery plans.

Everyone at Phoenix FM wishes Floreena well in this unexpected turn of events. If anyone would like to send a card or contact Floreena please forward it to C/- PO Box 107, California Gully 3556 or send an email to [info@phoenixfm.org](mailto:info@phoenixfm.org) and we will make sure that your message is forwarded to her.

*Editors Note: Whilst not an actual Phoenix event, a fund raising night is in the early stages of planning to raise some money to "Send Floreena Packing". Floreena has done a lot of fundraising herself over the years and some of her friends thought it would be a lovely gesture to raise some money so she can have a nice nurturing holiday after her treatment finishes. Details will be promoted but event will most likely be towards the end of April.2009. Also, just to add to Floreena's already stressful life, she was caught up with the recent fires and evacuated from her home – fortunately she was lucky and returned to an intact house unlike so many others.*

## Sick Parade

**Max Primmer** has also been very ill as a result of renal failure but is back on deck again with Ma Mops and also the Faggots and Dykes Show.

**Pat Bamford** is unfortunately also on the sick list at the moment with eye problems which have kept her off the airwaves in recent weeks. Hopefully Pat will be back behind the panel before too long

Phoenix Committee of Management and volunteers wish these presenters and valued members a speedy return to good health.

## HOW TO CONTACT PHOENIX FM

Address: 128 Reservoir Road, Kennington

Contact: 5444 1129  
0403 186 466

Postal: PO Box 107  
California Gully 3556

Email: [info@phoenixfm.org](mailto:info@phoenixfm.org)

Web: <http://www.phoenixfm.org>

### SUBSCRIPTIONS

Ordinary Membership		Concession Membership		Life Membership	
Joining Fee	\$20.00	Joining Fee	\$20.00	Joining Fee	\$200.00
Annual Fee	\$30.00	Annual Fee	\$15.00	Annual Fee	\$ 10.00
Total	\$50.00	Total	\$35.00	Total	\$210.00

If you have any information you would like included in the next Phoenix Newsflash please contact the Editor – Anne Conway [birubi@impulse.net.au](mailto:birubi@impulse.net.au) or 0418 579501

### PHOENIX FM – MAJOR SUPPORTERS

*This project is funded through*



CITY OF GREATER  
**BENDIGO**

*Community Grants Program*



We thank and acknowledge our business sponsors for their support and encouragement. When out and about please consider using the services our sponsor's provide.

If you do visit one of our sponsors please try to make sure that you mention that you heard about them on Phoenix FM.

Feed Of Fish – Bendigo Fashion Plus – Strath Butcher – Cycle Concepts – Strath Village Drycleaners – Fairy Floss (Marlene Quay) – Dr. Jim Thompson (Dentist) – New China Restaurant – Lakeside Autos – Penny's Pizza Perfection – Eco PC – Strath Pharmacy – Strath Village Centre – Warehouse Sales – The New Victoria Hotel – Midland Irrigation – Hattam Street Tyre and Mechanical – Ratikarn Gift Shop & Thai Massage - Condon Street Takeaway – Ruffell Family Jewellers – Bendigo Bowen Centre – Rose-Glen Crafts - Look Video Surveillance Bendigo – Bendigo Voice and Data

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