

PHOENIX FM

“NEWSFLASH”



October 2008
No. 8

Phoenix FM President's Report

It's a pleasure to be writing my first President's report at such a prosperous time for Phoenix FM. Since our last news letter we have successfully held our first A.G.M. welcomed new members to the board and negotiated more on air time with the Australian Communications Media Authority (A.C.M.A.)

First things first, I would like you all to be aware of and welcome Bill Whitbread and Fran Soddell onto the committee and also thank Eddie Ford and Colin James for their contributions to the board over the past 12 months.

Our A.G.M. was well attended and I feel the spirit of the group is at an all time high. We have a new studio to call home and a new mixing desk to call the shots from. We have secured more on air time than we would have anticipated at the start of the year and things are looking up as we head into 2009.

Up until November 30 Phoenix FM will continue with it's fine standard of community radio from Midnight Mondays until 6pm Thursdays. It is a fantastic result as we have snared 40% of the on-air time for this time share period. For a station in its first year of operation we have well and truly exceeded the four weeks on air time that is usually granted under A.C.M.A guidelines. I feel it is a true reflection of just how well Phoenix operates as a community broadcaster. A big thank you must go out to all involved in the programming committee. Conditions of our time share have changed more than once at very short notice over the past 3 weeks and our programming committee has never complained and just stuck to the task at hand. Thank you again guys.

Our goal now at Phoenix is to secure our future. Sponsorship and fund raisers need to be put together quickly and professionally. We hope to have a trivia night in November, confirmation of which will be in the next couple of days. Our sausage sizzle at Wood St. Long Gully at the weekend was sold out with the much needed funds going towards our rent and utilities. Sponsorship is an on going exercise made easier of course by being on air. If you have a good relationship with a local business who you think could benefit from our services please speak up. Let Anne, Glenda, Peter or myself know. We can then approach them, the worst they can say is "no".

For now we keep doing what we've been doing. It's been terrific to turn the radio on and hear real community people with real community issues on the air waves. So long as Phoenix is here community radio is alive and well in Bendigo.

Thank you all for your contribution.

Brad Warren

Phoenix FM Holds its Annual General Meeting

The AGM was held at Providence Court on Wednesday 24th September. This was our first AGM after our inaugural meeting in 2007. A good number of people turned up to vote and hear what the candidates had to say for themselves. The new committee has certainly hit the ground running with Phoenix having been granted airtime through to the end of November. All committee members are showing a high level of commitment and expertise in their various fields of competence and will continue to push Phoenix FM forward.

Our new committee is pictured left to right:

Glenda Eddy (Secretary/Public Officer)

Brad Warren (President)

Anne Conway (Committee Member)

Bill Whitbread (Committee Member)

Fran Soddell (Committee Member)

Peter Williams (Treasurer)

Geoff Morris (seated – Vice President)



2008/2009 PHOENIX FM COMMITTEE MEMBERS

President:	Brad Warren	Committee Member:	Bill Whitbread
Vice President:	Geoff Morris	Committee Member:	Anne Conway
Secretary:	Glenda Eddy	Committee Member:	Fran Soddell
Treasurer:	Peter Williams		

Phoenix Is Streaming On The World Wide Web

Some very exciting news is that for this test transmission (and subsequent ones) **we are streaming on the World Wide Web**. This means that if anyone is outside our listening area and they have access to the internet they can listen to Phoenix FM. We have hits already from several European countries, America, New Zealand, Asia and all over Australia. Give it a go – go to our web-site www.phoenixfm.org and then just click on “listen to Phoenix FM”

Rally To Save 89.5 Frequency for Community Radio

On 11th September Phoenix members and supporters held a rally and marched from Rosalind Park to Steve Gibbons office to present him with petitions with around 600 signatures imploring that the 89.5 FM frequency be kept for Community Radio rather than handed over to the ABC for their News Service. Steve Gibbons left his office and addressed our group and whilst he could make no promises he did identify that perhaps there were other options and that he would be taking the matter up in Canberra. The fight to keep the frequency for Community Radio is outside of Phoenix’ bid to obtain a permanent license. As the march proceeded along Williamson Street towards Steve Gibbons office many passing drivers signified their solidarity with us by giving friendly toots. Here is some of the action:



At The Rally to Save 89.5FM For Community Broadcasting

Left
Anne and Bill at Rally (reliving the 60’s we think)

Right
Brad Warren Meets the Press Outside Steve Gibbons’ office



Would You Like to Be A Phoenix FM Presenter?

As a Community Radio Station we seek to present programs of all kinds representing a broad cross-section of our community. Have you thought about applying to present a program either just a general music program, youth radio, special interest, sport, religion etc.? All presenters must be financial members of Phoenix FM and must also attend a training session to learn how to work the panel and also the legal requirements of broadcasting – but it isn't scary or hard. Interested – contact the programming committee on pcc@phoenixfm.org

Anne Has A Learning Curve

Anne Conway now knows that Spray and Wipe is not a suitable cleaner for computer keyboards. Problem now fixed (bought a new one and won't do that again)

If anyone else has had some learning curves let us know about it and we will share them with others too!

October/November Birthdays

We wish the following members are very happy birthday as they celebrate their special day during the next couple of months.

Zac Harris	20 th October 1990 (18)
Pam Drescher	5 th November

Have you put your name into our birthday register – if not please send an email to Anne Conway at birubi@impulse.net.au or info@phoenixfm.org

Successful Fundraiser

Another Phoenix Sausage Sizzle/BBQ was held outside IGA in Long Gully on Saturday 11 October. Largely co-ordinated by Jenny Rainsford it was a fun filled event with us also selling tickets for the Eaglehawk Lions Club Christmas Raffle (Eaglehawk Lions Club have greatly assisted Phoenix FM) And Kim Ritchie doing a totally unplugged set of songs which got many of the passers by singing along.

Phoenix made \$240.50 profit (after expenses) from the BBQ plus \$10.10 in our donation tin – a total of \$250.60.

We Sold 30 egg & bacon muffins plus approx. 50 egg & bacon toasted sandwiches @ \$2-50 approx. 115 sausages. IGA donated ten loaves of bread and a gentleman has offered to provide us with eggs next time!

Hard workers on the day included Jenny and Barry Rainsford, Ian Shelton, James Roberts, Anne Conway, John Robertson, Kim Ritchie, Bu-Gay Pah Thei, Geoff Morris and Milo the Guide Dog (there for his good looks).

A big thanks to all the volunteers, to IGA for providing the site and the bbq and to the local community who ate up big!

TRIVIA NIGHT

**SATURDAY 29th November 2008
7.30pm**

**QUARRY HILL COMMUNITY HALL
HAMLET STREET, QUARRY HILL**

\$10.00 PER HEAD

**4 Trivia Rounds include 1 Music Round,
bonus points for guessing the Famous Faces!**

**A Raffle with multiple prizes and games with fabulous
rewards for the winners between rounds.**

BYO Nibbles and Alcohol

Soft Drinks, Tea & Coffee available at reasonable prices.

**Please book with
Leighton or Sue Rawlings
03 5443 6315 or 0407 436 311
rawlings@netcon.net.au**

Presenter Profile - Kim Ritchie

Kim has only recently joined the Phoenix Family and has been presenting both day time and overnight programs. She was a little uncertain at first about becoming a presenter but has absolutely taken to it and even entertained at our recent sausage sizzle at I.G.A. Long Gully



Dear members and presenters of Phoenix FM,

I would just like to say how much I am enjoying presenting my programs and what the experience has meant to me.

Radio announcing is something I have always been interested in but never had the opportunity to pursue until now. In 1990, I did two days work experience at 3SH in Swan Hill. While I didn't do any announcing, I sat in the studio with a couple of the announcers during their shifts and they explained what they were doing and how everything worked etc. Since then, I have thought about taking up radio announcing as a career and would still like to at some stage.

As most of you would know, I am a Country and Variety singer and I get a lot of pleasure out of sharing my music with others. Country music is my passion, hence the reason I enjoy playing it on air but by the same token, I also enjoy music from groups and artists such as the Eagles, Creedence Clear Water Revival, The Beatles, Doctor Hook and Tommy Rowe just to name a few.

Kim Ritchie (continued)

Prior to living in Bendigo, I lived in Wanganui New Zealand for 13 years. During this time, I did a lot of singing, recorded my current CD entitled *Ambition* and worked as a Tele Marketer for seven years at a newspaper selling advertising.

I am originally from Pyramid Hill and with my father still living and farming in the town, I moved back to Australia in December 2006 accompanied by my partner John and guide dog Forrest. So, here we are in the City of Greater Bendigo. John is my panel operator. The three of us just love it here and John is enjoying the experience of panelling for me on Phoenix FM.

As well as music, other interests I have include meeting people, reading, walking, and cooking.

We would like to profile one of our presenters in each issue of Newsflash and also put your profile on our Web-site – please get in touch!

Floreena's Big Birthday Party

Floreena Forbes celebrated her birthday at The Bendigo Club on Friday 19th September. A large number of friends and relatives were there to help her on her big night. Floreena's alter ego, Dolly Parton also made an appearance as well as many local musicians. A great night was had by all as old friends caught up once again and relived many happy memories. Here are some happy snaps from the night. Floreena can be heard on Phoenix FM on Tuesday evenings at 6.00pm.



The Birthday Girl Cuts Her Cake



Olive Bice & Floreena



Olive and Floreena sock it to 'em

Friends of Phoenix

- ⇒ Do you believe in and want Phoenix FM to survive?
- ⇒ Do you wonder what you can do to help that doesn't take up any time and doesn't cost a fortune?
- ⇒ Could you spare a minimum of \$10.00 a month?
- ⇒ Do you want to feel warm and fuzzy?

READ ON

Phoenix FM has come a long way since April 2007. We have now reached the point where we have our own studio premises and are ready to go back on air at any time! Phoenix has a solid membership base and community support and has no trouble attracting sponsorship dollars when on air.

Unfortunately whilst not on air, the bills keep coming – the rent, the maintenance, the fees, capital purchases – the list goes on.

Phoenix has no paid staff – the hard work is done by our band of dedicated volunteers.

WOULD YOU LIKE TO BECOME A FRIEND OF PHOENIX?

The deal is simple, just organize with your bank to do a direct debit from your account to the Phoenix account at Bendigo Bank once a month. Minimum amount is \$10.00 but there is no upper limit! Fund transfers from Bendigo Bank accounts to our Bendigo Bank account do not attract any bank fees.

Please consider helping Phoenix stay afloat during this critical early period.

Just pop into your bank and organize the direct debit.

Phoenix Bank details are:

Central Victorian Community Broadcasters BSB 633 000 Account Number 130965312

Naturally you may cancel your arrangement at any time. If you do arrange a payment please contact us so that we can put you in our register and keep receipts for you – unfortunately at this time the donations are not tax deductible.

Should you have any queries please contact us on 0403 186 466
or go to our web site www.phoenixfm.org or email info@phoenixfm.org

A big thankyou to the following people who have become “Friends of Phoenix” so far
Ian Shelton – Anne Conway – Faggots and Dykes (Rainbow Radio) Peter Williams – Glenda Eddy – David Cross and maybe we will see your name here in the future!

HOW TO CONTACT PHOENIX FM

Address: 128 Reservoir Road, Kennington

Contact: 5444 1129
0403 186 466

Postal: PO Box 107
California Gully 3556

Email: info@phoenixfm.org

Web: <http://www.phoenixfm.org>

SUBSCRIPTIONS

Ordinary Membership		Concession Membership		Life Membership	
Joining Fee	\$20.00	Joining Fee	\$20.00	Joining Fee	\$200.00
Annual Fee	\$30.00	Annual Fee	\$15.00	Annual Fee	\$ 10.00
Total	\$50.00	Total	\$35.00	Total	\$210.00

If you have any information you would like included in the next Phoenix Newsflash please contact the Editor – Anne Conway birubi@impulse.net.au or 0418 579501

PHOENIX FM – MAJOR SUPPORTERS

This project is funded through



CITY OF GREATER
BENDIGO

Community Grants Program



We thank and acknowledge our business sponsors for their support and encouragement. When out and about please consider using the services our sponsor's provide

Feed Of Fish – Bendigo Fashion Plus – Strath Butcher – Cycle Concepts – Strath Village Drycleaners – Fairy Floss (Marlene Quay) – Sharlene Knight Cleaning Service – Dr. Jim Thompson (Dentist) – New China Restaurant – Lakeside Autos – Penny's Pizza – Eco PC – Strath Pharmacy – Strath Village Centre – Warehouse Sales – The New Victoria Hotel – Midland Irrigation – Hattam Street Tyre and Mechanical
- Condon Street Takeaway – Ruffell Family Jewellers
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As an additional service to our sponsors we are offering all our sponsors a free link on our web-site if they so desire. This is a great opportunity for increased exposure for them